



Department of Higher Education
Ministry of Education
Government of India



Faculty Development Centre

(Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching)

Mahatma Gandhi National Council of Rural Education

Department of Higher Education, Ministry of Education, Govt. of India,
Hyderabad

Organizes

Online Faculty Development Programme

For Faculty of Universities and Higher Educational Institutions

On

"Implementation of Case Discussion Methodology in Rural Entrepreneurship and Social Entrepreneurship"

Under

Pandit Madan Mohan Malaviya National

Mission on Teachers & Teaching (PMMMNTT)

Ministry of Education, New Delhi, Government of India

(All Programmes under PMMMNTT are valid for promotion
undersCAS as per the UGC Notification dated 18th July, 2018)

23rd – 27th November, 2021

In Association with



**Samarth Group of Institutions, Behle, Junnar Taluk, Dist.
Pune, Maharashtra - 412410**

www.sreir.org, email: sibmbelhe@rediffmail.com

Registration link: <https://bit.ly/SGOI-MGNRE-FDP>

About MGNCRE

Mahatma Gandhi National Council of Rural Education under the Ministry of Education in Government of India strives to promote resilient rural India through Higher Education interventions. MGNCRE designs, develops and promotes curriculum inputs for higher education programmes offered by Universities and Autonomous Institutions in India. The higher educational streams of focus for MGNCRE include: Rural Studies, Rural Development, Rural Management, Social Work and Education. The curriculum inputs are both theoretical and practical field-related relevant to rural India.

Vision: To involve higher education curriculum in India in the process of building resilient rural India i.e., “Uthkrisht Gram for Unnat Bharat”

Mission: Formulate and recognize curricular inputs and accredit courses and higher educational institutions, which enable development of sustainable, climate and disaster resilient rural livelihoods.

The Council seeks to strengthen the rural higher education curriculum and the faculty members transacting it through Faculty Development Centre (FDC) under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching on the issues related to Gandhian philosophy and Rural Engagement.

Empowerment of the functionaries will be a well-designed corollary. Capacity building and professionalization of Rural Institutes, skill development, entrepreneurship, livelihoods, community initiatives, creativity of local groups and proactive development action constitute the core content of MGNCRE research and interventions. The curriculum development programmes of MGNCRE mainly include Faculty Development Programmes, Workshops and Round table discussions. As part of its proactive and continuing Research and Training endeavor, the MGNCRE has to date initiated Research Projects in different parts of the country.

About Samarth Group of Institutions College of Engineering and Management was established in 2009 by our visionary chairman Shri Vasantrao Gangaram Shelake, Secretary Sh.Vivek Shelake and trustee Sh. Vallabh Shelake, Within a short span it became the premier academically strengthened Institute in this region to impart quality technical education to the students of rural areas. The institute sprawls over 40 acres of lush green and eco-friendly area on village Belhe,Tal.Junnar District Pune at Kalyan Nagar highway.

PMMMNTT- MGNCRE FDC focuses:

- To enable faculty to engage in Case Discussion Methodology for Management (Rural Management) Curriculum transaction
- To ensure that Faculty Members of Teacher Education in various Universities adopt Experiential Learning–Gandhiji’s NaiTalim
- To enable faculty to conduct Action Research Project based Curriculum Transaction

Case Discussion for Rural Management and Rural/Social Entrepreneurship

Case discussion methodology is essential experiential learning methodology for training in problem solving. Case discussion methodology for promoting management education especially rural management is proposed here. The rural economy has a vast potential for development through micro, social and innovative enterprises. Higher education Institutions need to participate in contributing in the management of Rural Enterprise and encouraging Rural/Social Entrepreneurship. It needs capacity building and human resources development in the critical areas of market linkages, rural entrepreneurship, rural technology development, microfinance, livelihoods and skill development, natural resources management, management of agriculture and technical assistance in the areas of health, education, management of village sanitation and infrastructure development.

Thus, the case discussion methodology enables the participants for a multi-disciplinary approach to tap the emerging and growing opportunities in the public and private domains of rural sector. This program will dwell into specially identified rural oriented courses that cover general principles of management and the core subjects provide students with active learning, decision making and inter personal skills.

The context and the focus are rural. This program stands out for its rural engagement component- in-depth rural field exposure, duration and frequency. It has three components of field engagement and learning opportunities for students, covering a Government Organization, a NGO and a commercial rural enterprise like a co-operative or social business enterprise. Vast online repositories through university libraries and other digital media provide a unique ability for Higher Education Institutions to share success and failure case studies and experiences in ways that were unimaginable earlier.

Why this FDP?

- ✓ To appreciate experiential learning methods of teaching
- ✓ To familiarize with the Case Teaching Methodology
- ✓ To analyse and make sense of a case
- ✓ To promote the development of skills including: communication, active learning, critical thinking, decision-making and metacognitive skills
- ✓ To apply course content knowledge, reflect on knowledge
- ✓ To utilize Case Discussion for teaching Rural Management, Rural and Social Entrepreneurship.

Learning Outcomes

- ✓ Recognize the need for the course, internalize and take ownership of it
- ✓ Transact any course effectively using case methods
- ✓ Appreciate the various aspects of Rural Management and Rural Entrepreneurship, Social Entrepreneurship
- ✓ Foresee opportunities for internship, apprenticeship and entrepreneurship
- ✓ Understanding of efficacy in case discussion methodology for interdisciplinary topics
- ✓ Think creatively and develop empathy while designing structure of role play in case discussion methodology.

Instructions for the Participants for the Online FDP:

1. Filling the registration form is mandatory.
2. This FDP is only for the faculty members of Management stream.
3. Attendance and Assignment Submissions are mandatory for all sessions for the certificate to be issued.
4. All sessions will be conducted on online platform.
5. E-certificate will be issued to all the participants. Limited seats available on first-come first basis subject to satisfactory attendance and successful completion of assignments.
6. Participants need to have functioning Laptop/Desktop with webcam, microphone and headphones, a functioning email account and uninterrupted internet connectivity
7. Only those participants who are having the "Link" can get connected with FDP
8. The FDP will commence at 10.00 AM on all 5 days and close by 05.00 PM.
9. Submission of Action Research Report will only enable to earn the certificate

Organizing Core Committee

Dr. W. G. Prasanna Kumar - Chairman, MGNCRE

Prof. Chethan Chittalkar - Director, MGNCRE,

Program Coordinator

Dr. Mahesh Bhaskar, Acting Director, Samarth Group of Institutions, Pune

Programme Schedule 23rd – 27th Nov 2021

Date	Time	Topic	ResourcePersons
23 rd Nov 2021	10.00 AM to 04.00 PM	Inauguration Integrating case discussion as a bridge to link your teaching & scholarship, Consolidation of Takeaways Entrepreneurship and the way ahead for our Country	Dr. W. G. Prasanna Kumar, Chairman Prof Chethan Chittalkar Knowledgeable Resource Persons across India
24 th Nov 2021	10.00 AM to 04.00 PM	Marketing Sustainability in Rural Organizations with reference to ODOP	
25 th Nov 2021	10.00 AM to 04.00 PM	Role FPCs, NABARD, KVIC and District Offices to promote Entrepreneurs	
26 th Nov 2021	10.00 AM to 04.00 PM	Rural Development, Registration and operations of organizations	
27 th Nov 2021	10.00 AM to 04.00 PM	Future trends in Entrepreneurship, HEIs and Rural Development a new dimension	

For Further Queries, please contact

Prof. Chethan Chittalkar, Director, MGNCRE (9052907212)

Prof. Sawant, FDP Coordinator (9422777447)

Email: chethanmgncre@gmail.com, mgncrefdp@gmail.com

Registration link: <https://bit.ly/SGOI-MGNRE-FDP>