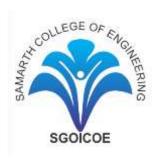
Savitribai Phule Pune University

Samarth Group of Institutions College of Engineering, Belhe Tal- Junnar, Dist- Pune

Mechanical Engineering Department

One Day Webinar
On
"Intellectual Property Rights"
(04th Feb. 2021)
Activity Report



Organized by,

SAMARTH GROUP OF INSTITUTIONS COLLEGE OF ENGINEERING, BELHE

DEPARTMENT MECHANICAL ENGINEERING

Report of Webinar on "Intellectual Property Rights" by Dr. D.B. Karanjule (Sr. Lecturer, Workshop Superintendent and Chairman of Employees co-operative society, Govt. Polytcenhic A'Nagar).

Aim: This webinar will provide with an introduction to basic concepts and definitions of Intellectual Property (IP) and Intellectual Property Rights (IPR). Additionally, participants are given a first overview of existing practices and processes related to IP management

Objective:

- What is Intellectual Property (IP)?
- What are Intellectual Property Rights (IPR)?
- Why should I deal with IP/IPR issues? Why should IP be an integral part of my business strategy? Which are the first steps to be taken?
- Which IP protection tools exist/can I use (e. g. trademarks, patents etc.)?
- What are the approximate costs of IPR?
- What are the basic mechanisms of making money with IP?
- Why are IP searches important?
- How do I perform basic IP searches? Which tools exist?
- What do infringement and counterfeiting mean?
- How can IPR be enforced?

Name of Program: Webinar on "Intellectual Property Rights"

Venue: Zoom Meet & live on You tube **Coordinated by:** Prof. S. S. Ghadge

Name of Resource Person: Dr. D.B. Karanjule (Sr. Lecturer, Workshop Superintendent and Chairman of Employees co-operative society, Govt. Polytcenhic A'Nagar).

Audience: All Students and faculties.

Outcomes:

Participants learned:

- 1. Basic information of Intellectual Property Rights.
- 2. Concept of Intellectual Property Rights.
- 3. The scope and opportunities for Intellectual Property Rights.
- 4. Detailed process for Patent involved.

- 5. Patent application.
- 6. Trademark infringement.
- 7. Copyrights.
- 8. Industry Design.

Webinar on "Intellectual Property Rights" was successfully organized by Department of Mechanical Engineering, Samarth college of Engineering, Belhe, Pune, online on Zoom meet app & live on you tube. The Workshop was organized for Undergraduate students and faculties the contents covered were highly beneficial. A Brief report of the day is given below:

The session began with felicitation of resource person Dr. D.B. Karajule. The webinar started with brief overview of the importance of IPR. In this webinar, resource person explore the knowledge of latest types and process in patent.

Intellectual property rights help protect creations of the mind that include inventions, literary or artistic work, images, symbols, etc. If one creates a product, publish a book, or find a new drug, intellectual property rights ensure benefit from it. These rights also protect creation or work from unfair use by others. He also explained the job possibilities to the students in the field of IPR and the associated eligibility criteria. He emphasized on having at least a basic knowledge about the subject, so as to make patenting of research by scholars easier.

He also gave a brief talk on copyrights, trademarks and industry designs.

This webinar was very beneficial for the students, total 46 participants attended this webinar. The webinar was finally concluded with vote of thank given by Prof. A. L. Khatode (HOD Mechanical). All staff members actively participated in the webinar to make it successful.

Name & Sign. of Co-ordinator

Name, Signature & Seal of HOD Mechanical



